

## COOKIES POLICY

### INTRODUCTION

The web site, "Genesis EB Solutions (Pty) Ltd", located at [www.genesisebs.co.za](http://www.genesisebs.co.za), is owned and operated by Genesis EB Solutions (Pty) Ltd and Kaitech Technology Group. Any reference to "Genesis EB Solutions (Pty) Ltd" "we," "us" or "our" in this Policy shall mean Genesis EB Solutions (Pty) Ltd. The Site includes all web pages accessible by the public. Any reference to "you" in this Policy shall mean any user of the Site, including without limitation employees of Genesis EB Solutions (Pty) Ltd.

The cookies used on the Site can be categorized in the following ways:

### PERFORMANCE COOKIES

These cookies collect information about how you use the Site, for instance which pages you go to most often, and if you get error messages from web pages. These cookies don't collect information that identifies you. All information these cookies collect is anonymous and is only used to improve how a web site works. By using the Site, you agree that we can place these types of cookies on your device. The main cookies that are set on the Site under this category are:

- **Session Cookies:** Session cookies are used throughout your session to create a seamless experience. For example, if you submit a web form, the session cookies store a unique identifier for you that may be used to track your use of the Site. Cookies are also used to remember your software capabilities, such as whether you have Javascript enabled. Use of these cookies expires at end of each session.
- **Google Analytics:** Google Analytics sets a cookie in order to evaluate your use of the Site and compile reports for us on the Site's activity. Google stores the information collected by the cookie on its servers. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. For more information on Google Analytics use of cookies click [here](#).

### FUNCTIONALITY COOKIES

These cookies allow the Site to remember choices you make (such as your user name, language or the region you are in) and provide enhanced features. For example, these cookies can be used to remember changes you have made to text size, font and other parts of web pages that you can customize. They may also be used to provide services you have asked for such as selecting a foreign language preference or to utilize map features on the Site. The information these cookies collect is usually anonymized. They don't gather any information about you that could be used for advertising or remembering where you've been on the internet. When you choose to make changes to options or settings on the Site, you agree that we can place functionality cookies on your device.

### TARGETING COOKIES

These cookies collect several pieces of information about your browsing habits. They are usually placed by advertising networks rather than web site operators. They remember that you have visited a web site and share this information with other organizations such as advertisers. They do this in order to provide you with targeted adverts more relevant to you and your interests. Quite often they will be linked to site functionality provided by the other organization. Although these cookies can track your visits around the web they don't usually know who you are. Without these cookies, online advertisements you encounter will be less relevant to you and your interests. When you choose to utilize certain features on the Site, you agree that Google may place targeting cookies on your device. The main cookies that are set on the Site under this category include:

- Google Maps: Maps displayed on the Site are provided by Google Maps. Location-enabled Google services, such as their maps, use cookies to collect and process information about your location. Google uses cookies and anonymous identifiers when you interact with its services in multiple ways, such as to improve and enhance its advertising and search programs. For more information, visit Google's privacy policy.
- YouTube: Videos embedded in the Site are played through YouTube, which is a Google service. YouTube uses cookies for several purposes, including to obtain and to track video statistics, to prevent fraud, and to improve users' experience. Google uses cookies and anonymous identifiers when you interact with its services in multiple ways, such as to improve and enhance its advertising and search programs. For more information, visit Google's privacy policy.

### **THIRD PARTIES**

We may link to other web sites which are not within our control. We are not responsible for the content of any external web sites we provide links to or which link to the Site, including their use of cookies. You should exercise caution and look at the privacy statement applicable to the web site in question.

### **HOW TO REJECT COOKIES**

If you wish to restrict or block the cookies which are set by the Site, or indeed any other website, you can do this through your browser settings. The Help function within your browser should tell you how.

Please be aware that restricting cookies may have an impact on the functionality of the Site.

For more information on how we use information that we collect about you, please read our Privacy Policy.